

# Proof that Staging Sells An Exact Property Comparison



House #1 2328 Daniel Island Drive  
MLS# 2639708  
Originally listed on 12/14/2006  
Original list price \$349,000

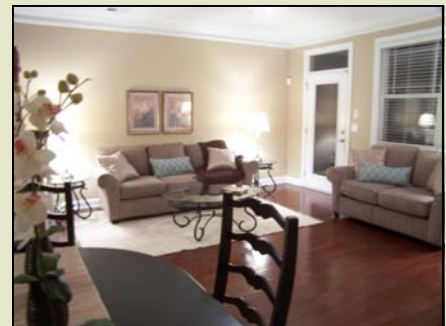
House #2 2338 Daniel Island Drive  
MLS# 2732897  
Originally listed on 3/01/07  
Original list price \$345,000



On 03/16/07 both homes WERE VACANT both homes WERE LISTED FOR \$345,000.  
**The exact same price at the exact same time!**

We staged House #1 on 8/8/07  
Closed on 9/27/07 - only 6 weeks later!  
**Final sale price \$320,000**

This home finally closed on 01/29/2008  
**Sale price \$299,000**



The cost for staging House #1 was approximately \$2000. They saved four months of carrying costs  
& **The home SOLD for \$21,000 more than House #2!**

**Estimated cost of NOT Staging \$35,000**



**Melissa Marro**  
First Impressions Home Staging & Interior ReDesign  
www.RedesigningCharleston.com  
843.822.2622 melissa@RedesigningCharleston.com

